

LEADERSHIP IN THE 21ST CENTURY

Presented by Tammy K. Rogers

If the world wasn't changing, we could continue to lead the same way that we did ten, twenty or even thirty years ago. Unfortunately, for many tenured leaders, the world has changed and:

What got us here, is not going to get us there.

"Old school" management operates on a fear-based model of rewards and consequences. Perform... or else. And here's the problem... Today's employees are clearly rejecting this methodology. In fact, research conducted by Gallop tells us that 70% of the American workforce has been actively disengaged – for the PAST SEVEN YEARS. And in a market where unemployment is running around 2% – job seekers are in the driver's seat.



To compete, organizations will need to create cultures to attract talent and build leadership skill sets to keep talent. A study completed by Mercer in 2018 identified four critical factors that employees are looking for:

- Workplace flexibility
- Organizational commitment to health and wellbeing
- Belonging
- Meaning and purpose

The Leadership in the 21st Century Series consists of 9 potential keynotes that have been designed to enable participants to identify and understand the leadership competencies that will attract, retain and develop tomorrow's leaders.

Keynote Titles

- Understanding Today's Talent
- Building a Culture of Trust
- Leader = Facilitator
- Setting the Stage for Success: Expectations and Accountability
- Learning to Lead Based on Output and Outcomes
- Growing People and Expanding Organizational Capacity
- Truth-Telling: Clear is Kind
- The Power of a Check-In
- Teams are the Thing – When They Work